

# NJAWBO ESSEX DINNER MEETING

TUESDAY, MAY 18

6.00-9.00 pm.

## How to 'WOW' Your Audience with Social Media!



Vickie Smith-  
Siculiano

Learn how to tap into the socialmediasphere and gain new strategies for more targeted, results-driven engagement while listening to your audience. Vickie Smith-Siculiano, a Social Media Strategist and Internet Marketing Consultant, will be on hand to explain how to put a plan together to effectively engage potential customers in social media via Twitter, Facebook, LinkedIn, YouTube and more.

Find out how you can get found by more potential customers, develop meaningful relationships with others in your industry, and position yourself as an expert in your field. No prior knowledge is required!

As a former jazz vocalist, Vickie Smith-Siculiano, owner of Say WOW Marketing ([www.vickiesmith.com](http://www.vickiesmith.com)) is in tune to different audiences and understands their unique need for value. When the curtains go up, you get one chance to make 'em say WOW!

**\*\*\*Please Bring Contributions to the SAFE HOUSE — Essex County Haven for Battered Women  
See the Safe House Wish List at [www.njawbo-essex.org](http://www.njawbo-essex.org)\*\*\***

**LOCATION:** The Wilshire Grand Hotel, 350 Pleasant Valley Way, West Orange, NJ

**COST:** Includes program, buffet dinner and networking. Members \$35, nonmembers \$45 (\$5 more at the door without preregistration)

**RESERVATIONS:** Please register online at [www.whoscoming.com/njawboessex](http://www.whoscoming.com/njawboessex) or contact the NJAWBO Essex Hotline at 973-746-4404 (option 3) by May 17.

**COME NETWORK AND GROW YOUR BUSINESS WITH NJAWBO ESSEX!**